



JOB DESCRIPTION: MARKET ANALYST

Department: Corporate

Role: Market Analyst

Reports to: VP Operations

The Market Analyst is responsible for analyzing specific real estate markets to identify developers, projects and trends, upon which you identify and prioritize new business opportunities while supporting the marketing team and business development (BD) teams with market data and analysis as needed.

KEY JOB DUTIES:

- Review competition in detail including PC visits and understand specific market conditions
- Produce market research reports with fellow team members that advise clients on product type, unit mix recommendation, interior design specification, and product pricing.
- Initiate pricing strategies with multiple departments in preparation for client meetings.
- Assist in building revenue models
- Identify new business opportunities and competition by way of surveying recent rezoning and development application throughout cities in the Lower Mainland
- Create trust and strong relationships with team members
- Be intimately familiar with all workflows, processes, and best practices
- Strong written and verbal communication with clients
- Adhere to company core values
- Execute on all corporate reporting and support corporate and departmental initiatives

How to Apply: Are you interested in working for an industry leader alongside a collective of amazing individuals? Please send inquiries to nic@keymarketing.com indicating 'Market Analyst' in the subject line of your email. KEY thanks all candidates for their interest, however, only select individuals will be contacted.