



**APPLICATIONS ARE INVITED FOR THE FOLLOWING FULL-TIME POSITION  
WITH THE URBAN DEVELOPMENT INSTITUTE, PACIFIC REGION**

**POSITION: VICE PRESIDENT, GOVERNMENT RELATIONS AND  
COMMUNICATIONS**

**REPORTING TO: PRESIDENT AND CEO**

**About UDI**

With over 950 corporate members, UDI Pacific represents thousands of individuals involved in all facets of land development and planning, including: developers, property managers, financial lenders, lawyers, engineers, planners, architects, appraisers, real estate professionals, local governments and government agencies. Since 1972, the Pacific Region has been dedicated to fostering effective communication between the industry, government, and the public; and aims to improve both housing and job opportunities for all British Columbians. UDI Pacific also serves as the public voice of the real estate development industry, communicating with the media on a number of issues. UDI concentrates its activities in three primary areas: government relations, professional development and education, and research.

**Job Description**

The Institute is seeking an enthusiastic individual to lead and oversee municipal affairs, provincial engagement and communications. Working closely with the CEO and with direction and input from the Executive Committee and Board of Directors you will develop a comprehensive public affairs and communication strategy for the Institute based on a sound understanding of the development industry's issues and priorities.

You will oversee the roll out of the strategy in collaboration with an internal team and the support of external vendors ensuring the successful execution of advocacy, engagement, communication and issues management programs to support the CEO in enhancing awareness of UDI's housing policy priorities while aligning with government and key housing stakeholders.

Alongside the CEO and Vice President, Senior Policy you will represent UDI in government engagement and stakeholder committees and working groups at all levels of government. You will be expected to develop and maintain strong relationships with government representatives and key housing stakeholders to enhance awareness, understanding and engagement in UDI's objectives.



You will be responsible for monitoring government activities and analyzing legislation and policy decisions to identify risks, opportunities and issues relevant to UDI's goals as well as monitor and respond to media opportunities and provide counsel on communications for the CEO and the Board Chair.

You will work closely with members to develop position papers and lead in the production of issues notes, briefing notes, and other types of content as appropriate.

You should be an initiator, a forward-thinker and a strong, tactful communicator with demonstrable skills in policy analysis and communications. You should have a good understanding of the development industry, municipal and provincial governance.

**Competencies:**

- Established network of senior business and provincial government/political contacts
- A holistic understanding of the media landscape and media relations
- Uses political savvy and understanding of government bureaucracy to achieve the institute's objectives with government stakeholders
- Applies creative thinking and problem-solving to challenges
- Has a developed ability to provide strategic advice
- Multi-tasks to manage multiple demands and deploy the institute's resources appropriately
- Is a persuasive and articulate communicator
- Adheres to deadlines
- A proven ability to deliver projects in spite of such things as delays, changes in direction, and revised budgets

**Requirements + Qualifications:**

- Degree in Political Science, Communications, Journalism or Public Relations or equivalent combination of education, additional experience such as land economics or urban planning would be a plus
- Minimum 6-8 years of working in government or public affairs or communications in a public affairs environment; agency experience a plus
- Strong BC provincial government/political network a must
- Demonstrated understanding of the BC and local media environment
- Demonstrated understanding of the British Columbia provincial political environment and public policy process and the ability to monitor and analyze ongoing developments of relevance to clients



- Proven ability to develop messages and materials for government officials, stakeholder groups, as well as for media or public audiences
- Experience public policy and advocacy
- Experience leading teams, coaching and mentoring staff
- Proven ability to manage multiple activities, programs and budgets
- Demonstrated ability to establish internal and external partnerships
- Strong verbal, written and presentation communications skills
- Capacity to work well in a high-performing team

**Application Deadline:**

To apply please send CV with cover letter addressed to the attention of Anne McMullin, President and CEO. Applications can be emailed to Andrea Nicholls, [anicholls@udi.org](mailto:anicholls@udi.org) by close of business January 22, 2021.

While we thank all applicants for their interest, only shortlisted candidates will be contacted.