



**LEDINGHAM McALLISTER**

## **Employment Opportunity**

Position: **Marketing Coordinator**

Date: November 2017

Are you the person in your friend group dubbed 'the organized one'? Are you all about the details? Does the idea of sitting at a desk all day bore you? Enough with the questions – if this sounds like you; you may have found your perfect fit.

BC's original homebuilder, Ledingham McAllister, is looking for an energetic and enthusiastic person to join our tightly-knit marketing team.

### **What We Want From You:**

- Excellent time management and organizational skills – we love lists
- A desire to have no two days alike – you thrive in constantly changing situations and are quick to adapt
- Exceptional attention to detail (**there's a spelling error in this description, please tell us what it is in your application email**)
- The confidence and personality to deal with all types of people – you don't get intimidated easily
- A forward thinker with exceptional problem-solving skills – you're always thinking two steps ahead
- Experience or an interest in Real Estate Development – and a want to learn more about this ever-changing industry

### **What We Need:**

- Completed formal education in marketing, communications, sales or interior design or related studies
- Experience in a Marketing, Communications, Event Planning or related role is a definite asset, but not required
- A valid driver's license and a well-functioning vehicle (**please do not apply if you do not have this**)
- Experience with Microsoft Office, Adobe Creative Suite & WordPress – Knowledge of Lasso CRM, HTML & Hootsuite an asset, but not required

### **What You Get:**

- A full benefits package
- Competitive salary based on your experience and industry standards
- Awesome co-workers (you must be okay with bad jokes, constant photos of dogs and sharing sushi)
- A coveted position with a local company with an amazing reputation since 1905

### **What You'll Do:**

- Actively participate in the design, development and implementation of marketing, communication and promotional strategies for new projects
- Manage marketing timelines for multiple projects running concurrently and ensure all deliverables are completed on schedule
- Develop, execute and manage new project marketing budgets to minimize costs
- Collaboratively manage and coordinate creation of marketing materials, such as brochures, handouts, wall graphics, signage, etc.
- Coordinate between sales staff, head office, creative agencies, trades, etc.
- Assist in any overflow tasks necessary from the sales and marketing team that may include:
  - Social media management
  - Interior and exterior graphic coordination
  - Printing and production of marketing materials
- And much more

If this sounds right up your alley – we want to meet you.

This role is one of great responsibility, and those who have thrived in this position in the past, have moved into senior marketing positions over time.

Please apply with your resume and a brief description about yourself and why you believe you're the ideal candidate. Any candidate who sends a resume or cover letter with spelling or grammatical errors will not be contacted, no matter how otherwise qualified.

Please email resume and cover letter in confidence by no later than **January 31<sup>st</sup>, 2018** to:

**Attn: Kristina Meyer**

**Email: [careers@ledmac.com](mailto:careers@ledmac.com)**

**Subject: Marketing Coordinator Opportunity**

No phone calls please. Only qualified candidates will be contacted.