

Are you looking to have an

IMPACT

not just a fancy title?



You have arrived at the right place.

Your input *does* matter at Propel.

Propel Project Marketing is a boutique project marketing group providing sales and marketing solutions to local Metro Vancouver real estate developers.

WE ARE...



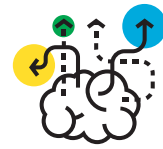
WHAT WE OFFER



A **voice** for our team members, in a positive and fast paced environment.



Horizontal organizational structure. No archaic hierarchy here.



Encourage **discussion** and **innovation**.



A goal to build a culture founded on **curiosity**, **open dialogue**, and **persistence**.



A **goal oriented** organization, not a task dependent one.



We foster a positive work environment where our employees can **succeed** and **grow**, both personally and professionally.

POSITION SUMMARY

The Marketing Manager will work closely with the Principal of Propel and will be an integral part of the company's leadership team.

Our marketing efforts are defined by three primary categories; strategy, planning and execution.

Propel Group Marketing

Collaborate closely with the Principal to design and execute on the team's initiatives related to scaling the business, maintaining healthy company values and culture, and fostering a workplace that supports learning and innovation.

Real Estate Development Marketing

The Director of Marketing will devise marketing strategies in concert with input from the Principal and respective Sales Associates to create a detailed marketing program and effectively execute the plan.

REQUIRED SKILLS AND ABILITIES

- ✓ Minimum 1 year of experience in B2C and/or B2B Marketing
- ✓ Experience in the real estate sector is NOT necessary, but is a great asset
- ✓ Strong marketing copywriting skills
- ✓ Strong project management capabilities with proven attention to detail
- ✓ Comfortable working with technology/online based software and services
- ✓ Experience in technology is a strong asset

CONTACT OFFICE@PROPELMARKETING.CA TO START YOUR JOURNEY