

Company Information:

Zenterra Developments is a fully integrated real estate development company as we oversee every aspect of development and construction from start to finish. Our in-house team allows us to keep a close eye on each step of our finely tuned process that ensures our homes are delivered to the highest standard of quality, on time and on budget. We are one of the top award-winning developers nominated for more than 50 leading industry awards.

Details:

We are looking for an experienced Creative Manager to lead our creative team with guidance and ideas to launch new impressive projects. Fully integrated within our Design and Marketing Team, you will devise the concepts and strategies for a particular venture and will monitor its progress. You will be able to implement your creative vision and become the point of reference for any creative plan ranging from corporate branding to project community development.

Duties and Responsibilities:

Include but are not limited to:

- Lead brainstorming/creative sessions to generate ideas
- Establishing the company's creative philosophy, objectives, and strategies that will lead the creative process
- Meets cost standards by monitoring expenses; implementing cost-saving actions.
- Develops marketing strategies by examining objectives; planning, scheduling, and completing design and production requirements for direct marketing, online marketing, and advertising
- Improves quality results by studying, evaluating, and re-designing processes; recommending changes to art, copy writing, and production departments.
- Monitors marketing mix and results by coordinating tracking actions with sales and marketing representatives
- Updates job knowledge by participating in educational opportunities; reading professional publications; maintaining personal networks; participating in professional organizations.

Qualifications and Abilities:

- Proven experience as a creative manager or in a similar creative role
- Excellent working knowledge of software such as Adobe Suite, Photoshop, Illustrator, InDesign etc.
- Hand-on experience in creative process, marketing, graphic design and brand development
- Decision-Making Skills: Campaigns have timelines, and creative managers will need to make decisions on final copy, final art etc.
- Exemplary interpersonal and analytical abilities
- Project Management, Foster Teamwork, Positioning, Organization, Coaching, Promoting Process Improvement, Proactive, Marketing Research, Developing Creative Standards, Productivity
- BSc/BA in advertising, fine art, design or relevant field; MSc/MA will be considered an asset

Why work for Zenterra?

- Competitive Salary
- Employee Benefits Program
- Professional work environment
- We encourage staff growth and development
- Opportunity to be a part of a fast-growing and award winning company

Please send your cover letter and resume via email to careers@zenterra.ca.

Due to the volume of resumes we receive, only candidates under consideration will be contacted.