

## POSITION: MARKETING MANAGER

### About Infinity

Infinity Properties is one of the premier residential developers in the Fraser Valley and we are looking to grow our development team! Over the past 17 years, we have provided over 2,500 single and multi-family units to new and excited home owners and our mission is to continue and expand this tradition.

Craftsmanship, collaboration and community are the pillars that we pride ourselves on. Our professional development team is experienced in quality land acquisitions, project development and construction of high quality homes in warm and vibrant communities that people can be proud of. We love what we do – and it shows.

Infinity currently develops and sells approximately 100 residential units and between 70 and 100 single family lots each year with the goal of increasing this production year over year.

### About Your Role

As Marketing Manager, you would be reporting directly to the owner of Infinity and be responsible for the implementation and direct supervision of the following:

#### Residential Marketing Programs

- Creation of project identity and management of all creative components of marketing campaigns.
- Management of all project websites.
- Management of all digital marketing campaigns.
- Management of project databases.
- Implementation of all marketing collateral such as brochures, signage, sales centers etc.
- Working directly with Infinity's sales coordinator as well as with the sales firms/teams selected by Infinity for each project.

#### Corporate

- Supervision of Infinity's corporate marketing strategy.
- Oversee corporate communication to the public.
- Supervision of Infinity's digital marketing platform.
- Review and updating of the Infinity website ([www.infinityproperties.ca](http://www.infinityproperties.ca)).
- Management of Infinity's database.
- Assistance with all promotional events or items for Infinity as a corporation.

## What You Bring

You will ideally bring the following qualifications:

- Post-secondary education in a discipline relevant to marketing or communications.
- A minimum of 5 years of experience in a marketing role, preferably in real estate.
- Strong computer skills; proficient in Microsoft Office and ideally experience with design and web-based software such as WordPress and InDesign (or similar).
- Experience with database management (Infinity currently utilizes Spark).
- Excellent verbal and written communication skills.

## About You

As an Infinity team member, you would embrace our core values of working at a high level, having a positive attitude and would have the ability to work well with your team members and industry partners. In doing this you would:

- Be self motivated, efficient and task orientated.
- Bring creative ideas and concepts to our developments and projects.
- Have a keen attention to detail and passion to do things right.
- Be an effective communicator with management, team members, and industry partners/professionals.
- Thrive in a collaborative team environment.

## How to Apply

Please submit applications to [tbontkes@infinitygrp.ca](mailto:tbontkes@infinitygrp.ca). We will only respond to shortlisted candidates. Thank you for your interest in this opportunity and Infinity Properties!