



Adera is one of BC's leading multi-disciplinary real estate organizations with nearly 50 years of experience. We've built a world-class portfolio that includes the development of more than 10,000 homes and over 4 million square feet of commercial space. Achieving awards and recognition locally, nationally and internationally as a leader in design, sustainability and innovation, we take pride in our teams and trade partners, continually pursuing excellence and leadership in all that we do.

GRAPHICS & CONTENT MARKETING SPECIALIST CAREER OPPORTUNITY

At Adera we take pride in our communities, including our online relationships. We are seeking a **creative, resourceful** and **inspired** individual who enjoys working cooperatively to deliver outstanding results. A **detailed, organized** and **engaging** individual who thrives on innovation, sustainability and partnership, this person has a passion for the customer and seeks to deliver an outstanding experience for home owners by coordinating our website, marketing collateral & social media platforms – making sure our brand presence stands out in an authentic way. This role requires a **technically strong** and **artistically minded** individual capable of engaging people and embracing technology to deliver the very best of our **LIVE WEST COAST** philosophy.

Key areas of responsibility require you to:

- Work closely with creative agencies, photographers, videographers, PR and other consulting partners to coordinate brand presence, including marketing & promotional materials in both online and print formats.
- Create and manage social media sites and social media campaigns, including specific calls to action that maximize influence and drive volume of site traffic, sales, visibility, and reach
- Support sales teams by designing brochures, event invitations, mailouts and advertisements (print and digital), CRM email campaigns (Spark CRM); arranging printing and ad bookings as well as support of the team in event planning and execution
- Support corporate communications through design, layout and copywriting, including quarterly newsletter, event invitations, PowerPoint presentations, corporate brochures and award submission packages to support regional, national and international recognition of our world class communities
- Manage and maintain website (Wordpress) including content creation for the blog

Qualifications:

- Strong understanding of branding, marketing communication fundamentals including an eye for photography, videography, clean & engaging design and elegant user experience
- Demonstrated knowledge of Adobe Creative Cloud (InDesign, Photoshop and Illustrator) and strong writing skills with an ability to create engaging content copy across a multitude of platforms
- Ability to work independently and to be self-motivated while contributing to the success of the team
- Highly organized and proactive with a self-starting nature and effective time management in a deadline driven environment,
- High standards of accuracy and attention to detail, ensuring confidentiality and professionalism is maintained at all times

please send your resume to careers@adera.com

We thank all candidates for their submissions, however, only those selected for interview will be contacted.
All submissions will be kept on file confidentially with our Human Resources department for a minimum of six months.