



Marketing Manager

Rize is a boutique real estate developer focused on large scale, design forward, commercial and residential communities. With over 25 years of experience, we create unique, meaningful and inspiring places to live, work and learn throughout Metro Vancouver.

Rize is a dynamic work environment with an entrepreneurial culture that is high-performing yet relaxed. It is a place where suits are rare and working smart is the norm. We are growing quickly with a core group of people that are driven and passionate, looking for the freedom to excel and opportunities to change the system.

The diversity of our work relies on people who not only have expertise across a wide range of topics, but also an interest in working in new ways with new ideas. Each project we undertake has an underlying uniqueness that forms a fundamental part of our DNA, and we take great pride building communities that are always functional, beautiful and accessible.

Working closely with our Head of Creative, this role gives you the opportunity to be at the forefront of Rize's brand and communications and provides exposure to many different facets of our business. You will be involved in the continued evolution of our corporate brand helping to shape the way we share information internally amongst our team and externally to our various target audiences. You will also be responsible for managing our development marketing including working closely with external agencies and consultants throughout individual project sales and marketing. It is a wide-ranging role that is perfect for a driven, self-starter with an aptitude to think critically in diverse situations.

Your Responsibilities

Corporate Brand and Communications:

- Manage our corporate brand, marketing and communications including creative, production, timelines and budgets.
- Manage our digital communications team to evolve our website and social media. Develop strategies, stories, and assets.
- Develop and manage our community engagement including sponsorships, events and initiatives.



Project Brand and Communications:

- Oversee the planning, strategy, execution, and evaluation of all project marketing (print, online, outdoor, presentation centre *etc.*).
- Collaborate with and manage our external Sales and Marketing consultants and external Creative Agencies on project marketing strategies.
- Oversee project marketing media planning, buying and messaging.
- Manage proforma budgets for creative development, media placement, and collateral.
- Oversee production and marketing operations of our Presentation Centres.

Your Assumed Experience and Qualifications

- Post-secondary degree in real estate, marketing or design-related area of study.
- 3-4 years in a professional project marketing position in an active market (preferable at least 2-3 years of that time spent in residential real estate marketing).
- Excellent verbal, written and time-management skills.
- Strong computer skills, including, Google suite, Creative Cloud, social media platforms (e.g. Twitter, Facebook, Instagram).
- Demonstrated attention to detail and accuracy.

This is a general description of the tasks and skills required. Additional responsibilities and duties may be required to successfully perform this position.

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