
Advisory Specialist – Product Development

ABOUT MLA CANADA

In 2016, MAC Marketing Solutions and BLVD Marketing Group amalgamated to form McNeill Lalonde and Associates (MLA Canada). As MLA Canada, the best of two cultures are combined and supported by a highly experienced leadership group and dedicated and talented team.

MLA Canada is the most comprehensive real estate service provider in Canada. Partnering with residential developers, MLA Canada offers an unmatched level of expertise in Advisory services, market intelligence, project marketing, sales, customer care and administration. From boutique projects to large masterplan communities, our diverse and deeply experienced service teams deliver exceptional results while placing our clients' objectives and brand identity first. mlacanada.com

WHAT YOU CAN EXPECT:

We offer you an exciting and challenging work environment as an Advisory Analyst (full-time) at our Downtown Vancouver office. You will join Western Canada's largest real estate marketing organization, MLA Canada. You will analyze and have a creative mind to envision and provide solutions to new construction multi-family projects. You will be expected to compile, analyze, and communicate real estate trends to like-minded industry professionals and colleagues. Depending on your experience and knowledge, your core responsibilities will include but not limited to:

- Visit and track various market places and development communities. Regular project site visits to understand the marketplace and gather data on various projects
- Collect and analyze trends to develop target market profile and product positioning documents that identify market trends
- Create product development reports that provides detailed updates to other leaders
- Maintains and responsible for building product inspiration databases, analytics reporting, administrative reports, spreadsheets, presentation decks, timelines, task lists, and accounting details
- Provide support to Advisory Managers, Director, and/or persons that might request analytic support.
- Assist with the execution of key documents relating to all areas of the Corporation's service offering
 - Development Discovery
 - Development Market Study
 - Pricing Analysis
 - Product Development
 - Marketing and Positioning
 - Envisioning and Conceptualization
- Be an ambassador of MLA Canada inside and outside of our offices

WHAT YOU BRING TO THE TABLE:

- Real estate industry experience is an asset but not required
- Relevant education (Certificate/Diploma/Degree) from a recognized institute
- Proficiency with MS Office applications
- A passion for design and creative problem solving skills
- Ability to read architectural drawings and basic AutoCAD training
- Able to analyze, interpret, and communicate trends in the market
- Ability to produce results independently while maintaining a positive team environment
- Energetic and professional. Great communicator and able to present information and data
- Natural at developing relationships and working with clients and colleagues
- A keen attention to detail with an ability to thrive in a fast-paced environment

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- Time-management skills working under pressure with multiple assignments and timelines
 - Fun and enthusiastic team player

WHAT WE CAN GIVE YOU:

- Personal and professional development within the company and industry
- A competitive salary with performance bonuses
- A comprehensive benefits package
- A fun, collaborative and autonomous work environment

HOW TO APPLY:

Please submit your resume and cover letter to <https://mlacanada.workable.com/j/009C3FD80D>