Advisory Analyst

ABOUT MLA CANADA

In 2016, MAC Marketing Solutions and BLVD Marketing Group amalgamated to form McNeill Lalonde and Associates (MLA Canada). As MLA Canada, the best of two cultures are combined and supported by a highly experienced leadership group and dedicated and talented team.

MLA Canada is the most comprehensive real estate service provider in Canada. Partnering with residential developers, MLA Canada offers an unmatched level of expertise in Advisory services, market intelligence, project marketing, sales, customer care and administration. From boutique projects to large masterplan communities, our diverse and deeply experienced service teams deliver exceptional results while placing our clients' objectives and brand identity first. mlacanada.com

WHAT YOU CAN EXPECT:

We offer you an exciting and challenging work environment as an Advisory Analyst (full-time) at our Downtown Vancouver office. You will join Western Canada's largest real estate marketing organization, MLA Canada. You will report to the Advisory Manager and collaborate on a variety of projects at varying stages in its life cycle. Depending on your experience and knowledge, your core responsibilities will be but not limited to:

- Visit and track various market places and create weekly and monthly market analytics summary report that provides detailed updates to Advisory managers and Director of Advisory
- Maintains and responsible for administrative reports, spreadsheets, presentation decks, timelines, budgets, task lists, and accounting details
- Collect and analyze data to create market brief drafts that outline data on competing projects to identify potential markets and marketing programs
- Regular site visits to understand the marketplace and gather data on various projects
- Assist with the execution of key documents relating to all areas of the Corporation's service offering, which will include, but is not limited to the following:
 - o Development Discovery
 - Development Market Study
 - o Pricing Analysis
 - Product Development
 - o Marketing and Positioning
 - Envisioning and Conceptualization
- Be an ambassador of McNeill Lalonde & Associates (MLA) inside and outside of our offices

WHAT YOU BRING TO THE TABLE:

- Relevant education (Certificate/Diploma/Degree) from a recognized institute
- Proficiency with Google and MS Office applications
- Ability to produce results independently while maintaining a positive team environment and camaraderie
- An incredible attention to detail with an ability to thrive in a fast paced environment
- Time-management skills working under pressure with multiple projects and timelines
- An amazing positive attitude and strong work ethic
- A strong interest in metrics, real estate and design
- 1-2 years of experience in real estate

WHAT WE CAN GIVE YOU:

- Personal and professional development within the company and industry
- Opportunities for mentorship and growth
- A competitive salary with a year-end bonus



- A comprehensive benefits package + fitness budget
- A fun, collaborative and autonomous work environment
- Daily interactions with talented and all-around awesome people

HOW TO APPLY:

Please submit your resume and cover letter to https://mlacanada.workable.com/j/F97464DBEB

