



MARKET RESEARCH ANALYST

WHO WE ARE

Urban Analytics (UA) is a market-leading research and advisory firm specializing in the collection and analysis of new multi-family residential development data in British Columbia and Alberta. UA strives to provide a dynamic and team-oriented work environment that allows team-members to learn and gain valuable experience in the residential development industry.

WHAT WE NEED

We're looking for someone with positive energy, a strong work ethic and a willingness to learn to fill an entry level position of Market Analyst. Reporting to the Senior Market Analyst and the principals of UA, the Market Analyst is responsible for assisting with a variety of tasks related to the collection and maintenance of new multi-family home project data in UA's proprietary NHSLive data product, and to provide support for our advisory services. As Market Analyst, you will:

- Collect data on new condominium and townhome projects and newer rental apartment developments throughout Metro Vancouver using primary and secondary research methods;
- Assist with inputting data and relevant information collected from all monitored multi-family projects into UA's NHSLive data platform;
- Identify and monitor the pre-launch marketing of all new multi-family projects;
- Monitor new rental/multi-family development applications submitted to municipal planning departments throughout Metro Vancouver, and input/update data on NHSLive;
- Monitor economic indicators relevant to the new multi-family development industry as required;
- Assist with taking and uploading photos of all active and contemplated new rental apartment and condominium/townhome development properties throughout the planning and construction process; and,
- Provide general support for data products and advisory services.

WHO WE'RE LOOKING FOR

- Excellent interpersonal and social skills;
- Organized and resourceful with strong research skills/abilities and work ethic, and a positive attitude;
- Ability to work effectively independently and in a team environment;
- Strong interest in and desire to learn about the residential real estate market and development industry;
- Have received or are working towards Post-Secondary degree or diploma in related fields of business;
- Candidate must have valid driver's license, access to a vehicle and be willing to travel. (*Driving expenses incurred will be reimbursed*)

IF WE'RE A MATCH

Please forward your resume and cover letter to info@urbananalytics.ca. We'll contact you for a follow-up you seem like a potential fit for this position.

