



Job Title: Marketing Assistant

Company: Zenterra Developments

About Us: Zenterra Developments answers the call of home buyers who are searching for something more - a company that will look after their interests, adhere to top industry standards, and demonstrate quality and professionalism in everything they strive to do. With over 20 years of diverse experience in construction, land development, real estate and design, Zenterra Developments is a group of companies with great opportunity for growth and career advancement.

We look for highly motivated and driven individuals with a passion for developing and marketing communities. If you are seeking an opportunity in the new home industry we would love to hear from you.

About You:

Do you love real estate? Do you have a passion for marketing? Do you have a keen eye for advertising and design? We are looking for a motivated and resourceful professional to assist with the marketing of numerous new residential multi-family communities in the Fraser Valley. You are a self-motivated team player who thrives in a high paced environment, has well developed organizational skills and a strong ability to multi-task. You possess strong marketing and technological skills and a high standard of work ethics. Paying attention to detail is a must.

Job Description:

As the Marketing Assistant your primary focus will be aiding and enabling the Zenterra Marketing Team by providing key insight into all aspects of the marketing campaign. Traditional and non- traditional marketing methods will constantly be drawn upon to create award winning and successful marketing campaigns. This is a permanent, full time position.

Daily activities to include the following:

Include but are not limited to:

- Help create, improve and inspire various marketing campaigns for multi-family communities
- Various social media updates detailing new promotions and communities available to would be purchasers
- Liaison between various advertising mediums to ensure cohesion and messaging is constant across all marketing platforms
- Actively update and improve existing promotional mediums (both on/ offline)
- Constant review of latest marketing avenues and providing feedback on market trends in the industry
- Research of new technologies that can be related to real estate marketing
- Responsible for the submission fo monthly marketing expenditures to the Accounting Department
- Various daily tasks that aid in the overall success of Zenterra Developments

Qualifications/Requirements:

- Minimum 1-2 years of experience in marketing- Real estate preferred
- Strong computer skills required: Microsoft Office, Adobe, In-design, Photoshop etc.
- Experience in real estate project marketing is preferable
- Organized, proactive and efficient are a must
- Hold a valid BC Real Estate License

Compensation:

Compensation is competitive and relative to the experience of the ideal candidate.

If you believe you would be a good fit for Zenterra, please submit your resume along with a cover letter to **careers@zenterra.ca**. Please include **'Marketing Assistant'** in the subject line. While we thank all candidates for their interest, only selected individuals will be contacted for follow-up.