



**ASPAC Developments**  
**Position: Vice President, Marketing**  
Vancouver

ASPAC Developments is a Vancouver-based developer of world-class properties founded in 1993, it is best known for its role in transforming Coal Harbour from an industrial site into Vancouver's most prestigious waterfront neighbourhood.

As the redevelopment of Coal Harbour completed in 2013, ASPAC embarked on yet another new and exciting project – River Green in Richmond. River Green is the most ambitious project to date, the result of our purchase in 2007 of 27 acres of waterfront adjacent to the Richmond Olympic Oval. It is the largest and most upscale master-planned community ever built in Richmond, with over 3 million square feet of residential and commercial property.

An opportunity has arisen for a seasoned Vice President (or Director) of Marketing to join ASPAC. As part of the senior leadership team the VP, Marketing will be responsible for strategic marketing across the organization. This will include the conceptualization and implementation of corporate, residential and commercial marketing strategy. Specific responsibilities include oversight of market research and planning; strategic direction for ASPAC's marketing initiatives; directing and managing outside sales agencies, in addition to ASPAC's strategic brand; and hiring and directing the day-to-day activities of marketing staff.

The candidate will have a minimum 10+ years of applicable work experience within the Vancouver real estate industry. Leadership experience with a high profile residential developer or marketing agency is essential. Experience leading both Marketing and Sales is an asset. The successful candidate must be able to display an entrepreneurial mindset and a strong understanding of the development business as well as an ability to think strategically.

To apply, please include "VP Marketing" in the subject line and forward your resume (word format) to Graham Lade, Principal: [Graham@taylorryan.com](mailto:Graham@taylorryan.com) or for more information visit [www.TaylorRyan.com](http://www.TaylorRyan.com)

We thank all applicants in advance, but only qualified candidates may be contacted.

