



RENNIE MARKETING SYSTEMS
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VANCOUVER BC V6A 1S9 CANADA

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RENNIE.COM

Date: 08.08.2017

Position: Senior Marketing Project Manager

Reports to: Director of Marketing

Job Type: Full-time

About the Rennie Group

For the past four decades, Rennie has grown into one of the most influential and sought after full service real estate marketing and brokerage companies in Canada. Since its inception, the company has redefined the business of real estate, offering the most comprehensive and specialized sales, marketing, and technology services in the industry for developments and for brokerage sales.

About the Rennie Culture

The company's achievements are the result of its ongoing commitment to nurturing strong relationships, providing extraordinary service, and producing exceptional results. Rennie is most passionate about having the opportunity to connect people to communities and places they can call home.

Rennie is headquartered in Vancouver's Chinatown district in the historic renovated Wing Sang building, originally built in 1902. The spectacular office includes an in-house gallery, a rooftop garden with stunning views of the city and unique collaborative workspaces.

About the Opportunity

The Marketing Project Manager is responsible for developing and executing ongoing marketing strategy to reach targeted sales and marketing goals for our real estate development clients.

DUTIES:

- Creating, retaining, and growing strong client relations.
- Analyzing competing developments and industry campaigns.
- Designing campaign and executing delivery in all aspects of a new development launch.
- Negotiating contracts for suppliers and vendors including agencies and media outlets.
- Event planning for new sales centre launches, media, and realtor events.
- Developing and continuously reviewing critical paths for all aspects of execution of the project.
- Budget and cost controls including estimating, reconciliation, and reporting.

- Analytic reporting, documentation, and summarization on a regular basis to client and executive team.
- Working directly with clients, suppliers, vendors, and consultants in development layout and execution of all marketing collateral
- Leading, managing, and mentoring project coordinators in execution of projects.
- Travel is required.

EDUCATION AND EXPERIENCE:

- Degree or diploma in marketing, communications, real estate or a related field.
- Minimum of 5-6 years of experience working in advertising, or real estate related field.
- PMP certification considered an asset.
- Ability to present confidently in boardroom meetings with clients
- Proven experience in creating and delivering successful creative and strategic marketing project plans and concepts.
- Language skills, particularly in Mandarin and Cantonese preferred.
- Advanced skills using the Microsoft Office Suite (Word, Excel, PowerPoint) and experience with Adobe Acrobat preferred.

CORE SKILLS/COMPETENCIES

- Exceptional, facilitation, communication, and presentation skills, with the ability to maintain composure and an action-oriented attitude.
- Excellent relationship management skills.
- Ability to work well under pressure and meet tight deadlines.
- Superior writing and editing skills.

COMPENSATION AND BENEFITS

- Competitive salary based on experience
- Extended healthcare benefits
- Eligibility for participation in our extensive bonus program based on performance
- Participation in our annual, all expenses paid retreat (LA, Las Vegas, TBD), attend our monthly Lunch and Learns with leading industry experts, Rennie Social Events, and much more!

If this looks like the position for you, please email your cover letter and resume to the Human Resources Manager at dchahal@rennie.com. We thank all candidates for their interest, however, only select individuals will be contacted.