

Marketing Coordinator

About Our Company

Vesta Properties is an integrated real estate builder/developer with over 25 years of experience delivering more than 40 award winning master-planned residential communities in the Greater Vancouver and Greater Calgary areas. We have successfully conceived, designed, built and delivered over 4,000 homes, offering a diverse range of single-family, multi-family, and mixed-use properties in these communities. We focus on delivering superior value, through professionalism and integrity, and this has helped establish our company as a leader in our active markets.

Our current land portfolio features more than 500 acres of urban and suburban land with potential build out of over 3,000 residential units (including 3 master planned communities scheduled for launch in 2017) in addition to commercial/industrial opportunities.

Position Description

As we enter this exciting phase of our growth, we are seeking a passionate and driven individual for our marketing team stationed at our Langley Head Office. You will be responsible for assisting with development and execution of corporate and project marketing strategies to build and enhance Vesta's brand name in the marketplace.

The ideal candidate:

- Has 1-2 years of relevant Marketing experience, previous experience within the real estate development industry is considered an asset
- Has completed a diploma program or degree in Marketing at a recognized post-secondary institution
- Is an organized, professional self-starter who is deadline driven and detail oriented
- Thrives in a fast paced work environment, can manage multiple tasks with competing deadlines
- Is knowledgeable in digital marketing trends, website design/management and graphic design
- Has excellent verbal and written communication skills, including strong copywriting abilities
- Has a high level of proficiency with Microsoft Office
- Is motivated with a desire to learn and has the willingness to take direction

Primary Responsibilities

- Conduct research and market analysis, leveraging database and reporting tools to understand trends and opportunities
- Coordinate advertising, promotional materials, sales events and marketing resources
- Assist in the development and implementation of all digital marketing programs including social media, email marketing, internal and external newsletters, etc.
- Maintain and update the corporate and project websites
- Monitor competitor projects with respect to design, specs, quality, target market and general information to provide feedback for Vesta's projects and maintaining market intelligence
- Assist in preparing for presentations including municipals approvals, sales centre displays, staff parties, etc.
- Work in a cohesive manner with all departments to facilitate achievement of corporate goals and objectives

This is an excellent opportunity for a passionate marketing professional to be part of a dynamic, growth driven, award-winning leader in the industry. This full-time, permanent position requires a dedicated, highly motivated and fully engaged individual based at our Langley office. Occasional travel to Greater Calgary area may be required. We offer competitive salary and an attractive benefits package commensurate with experience.

To explore this exciting opportunity further, please indicate your salary expectations in your cover letter and email in **one (1)** document with your resume in Word or PDF format to: marketing-careers@vestaproperties.com.

We thank all applicants for their time and interest; however, only those candidates under consideration will be contacted. No phone calls please.

