



high calibre project marketing

## **Magnum Projects**

Magnum Project's George Wong and his group have brought over 203 development projects to market and has been actively engaged in the marketing and sales of varying sized pre-sale projects throughout the Lower Mainland, BC and beyond.

In the last 12 months alone, Magnum Projects has sold in excess of \$1 billion in Real Estate across the lower mainland.

We are in search of a talented Marketing Coordinator or Manager to join our rapidly expanding team.

### **Marketing Coordinator/Manager**

The ideal candidate has an education in Marketing or Business and minimum 3years experience in the Real Estate industry, preferably Project Sales and Marketing. Second language an asset.

Some responsibilities include:

1. Project planning and branding
  - Collateral development
    - o brochures
    - o ads
    - o website
    - o signage
    - o direct mailers
    - o outdoor
    - o presentation center
    - o email communication
  - Budget Development
  - Critical Path Development
  - Provide direction and liaise with graphic designers
  - Initiate and manage ideas/revisions
  - Production coordination
  - Media planning, forecasting, budgeting
  - Social media set up, tracking and strategy
2. Project launches
  - Event planning and execution
  - Public Relations outreach
  - Community events
  - Staffing of event
3. Ongoing sales tempo programs
  - Manage advertising programs & email campaigns
  - Presentation Centre / Show Home staging / updates
  - Database maintenance



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4. Client Management/ Contractor Liaison
  - Team lead with Developer contractors such as Architects, Landscape Architects and Construction teams
  - Liaise daily with members of the clients' development team
  - Attend weekly meetings or special meetings as necessary with Client
  
5. Project closing
  - Customer communication
  - Closing presentation centers
  - Closing database
  - Updating website
  - Awards submissions

Interested candidates are encouraged to email their resume in confidence to Dave Bauman – [dave@magnumprojects.ca](mailto:dave@magnumprojects.ca), no phone calls please.