



DATE MARCH 2017

CLIENT MLA CANADA

PROJECT RECRUITMENT

MARKETING COORDINATOR

CONTACT BAILEY MCRAE | 778.808.1009 | BAILEY@MLACANADA.COM



MARKETING COORDINATOR

ABOUT MLA CANADA

In 2016, MAC Marketing Solutions and BLVD Marketing Group amalgamated to form McNeill Lalonde and Associates (MLA Canada). As MLA Canada, the best of two cultures are combined and supported by a highly experienced leadership group and dedicated and talented team.

MLA Canada is the most comprehensive real estate service provider in Canada. Partnering with residential developers, MLA Canada offers an unmatched level of expertise in Advisory services, market intelligence, project marketing, sales, customer care and administration. From boutique projects to large masterplan communities, our diverse and deeply experienced service teams deliver exceptional results while placing our clients' objectives and brand identity first. mlacanada.com

WHAT YOU CAN EXPECT

We offer you an exciting and challenging work environment as a Marketing Coordinator (full-time) at our Downtown Vancouver office and collaborating on a variety of projects at varying stages in its lifecycle.

Our Marketing Coordinator will have the opportunity to work with clients, suppliers, and have a strong involvement in developing and executing all elements of the marketing plan and strategy. The ideal candidate will have a strong ability for project management and will act as a main client contact for all real estate projects assigned. The individual will play a lead role in coordinating all marketing collateral and presentation centre design and build. Depending on experience and interest, responsibilities will include but not limited to:

- Marketing strategy, theme, product positioning and creative branding for real estate projects
- Advertising Campaigns – including: Print media strategies, advertising design, transit advertisement, editorials
- Website development and management, working along with a web developer
- Photography management – including: scouting models, location and supplier
- Responsible for print material – including stationary, brochures, floorplans, feature sheets, flyers
- Presentation Centre marketing build-out
- Be an ambassador of MLA Canada inside and outside of our offices

WHAT YOU BRING TO THE TABLE

- 0-3 years of experience in real estate or marketing
- Relevant education (Certificate/Diploma/Degree) from a recognized institute
- Proficiency with MS Office applications
- Ability to project manage like a superstar!
- Ability to produce results independently while maintaining a positive team environment
- Energetic and professional. Natural at developing relationships and working with clients and colleagues
- A keen attention to detail with an ability to thrive in a fast-paced environment



- A great communicator with strong organization skills
- Time-management skills working under pressure with multiple projects and timelines

WHAT WE CAN GIVE YOU

- Personal and professional development within the company and industry
- A competitive salary with performance bonuses
- A comprehensive benefits package
- A fun, collaborative and autonomous work environment